

ActivWeather is powered by WeatherBug, the trusted source of dynamic meteorological information enabling people worldwide to make more informed weather-related decisions.

Meteorological Alerts Mitigate Risk

ActivWeather, the meteorological reporting tool for the NC4 Risk Center™ solution, integrates real-time weather data to provide detailed, customized, and comprehensive alerts that further enhance situational awareness. The weather content is made possible through a partnership with WeatherBug, the leading provider of weather information services, which manages and operates a proprietary network of over 8,000 weather stations and more than 2,000 cameras throughout the U.S. and parts of Canada. These professional-grade weather stations generate accurate and timely neighborhood-level reports that enhance NC4's real-time reporting and provide a powerful capability that helps to further mitigate risk and enhance situational awareness.

"ActivWeather provides the type of local-level weather alerts we need to make informed decisions – when to execute our business continuity plans or to reroute a traveling executive."

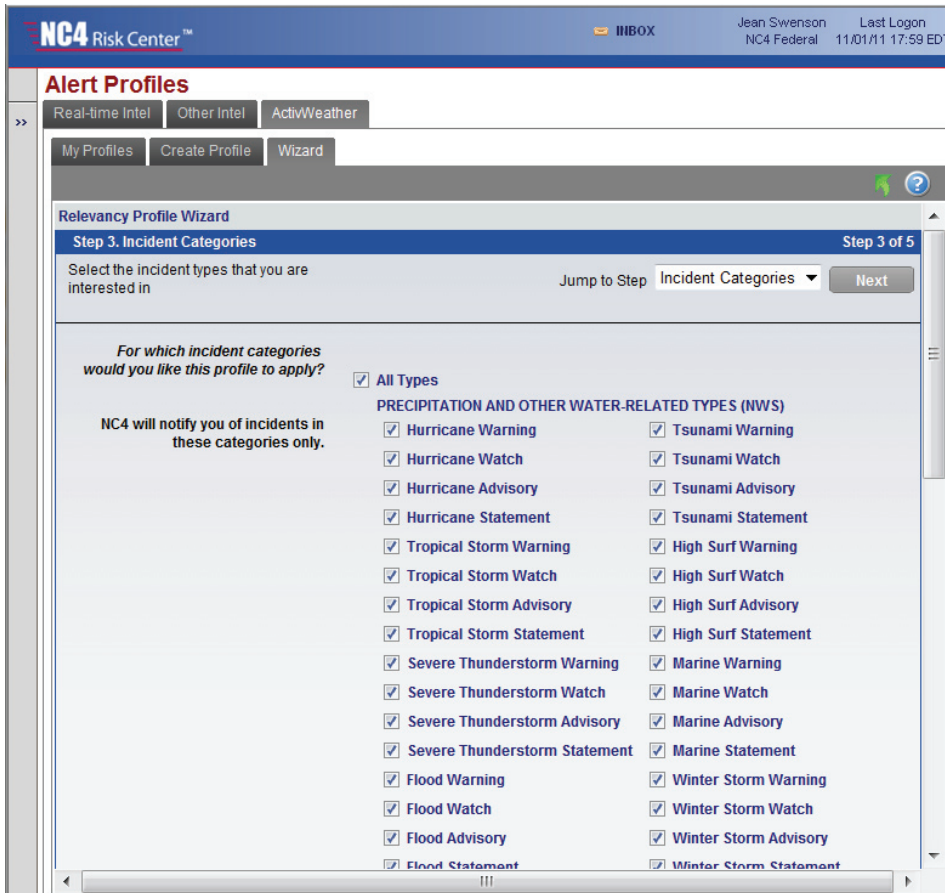
Tim Cooper
Business Continuity Manager
First Horizon National Corporation

NC4 Risk Center™ Highlights

NC4 helps security and business continuity professionals mitigate risks to the organizations they serve. The NC4 Risk Center™ solution delivers relevant information to enable a rapid, effective and efficient response to incidents that could cause business disruption or impact employee health and safety, and ultimately, threaten stakeholder value.

Quickly learn about risks threatening assets, operations and traveling employees to:

- ☰ Ensure business continuance
- ☰ Protect the health, life, safety, and productivity of employees
- ☰ Streamline decision-making processes
- ☰ Reduce labor costs



Creating an ActivWeather profile is easy: simply select the type(s) of weather-related incidents of concern and identify the proximity to your location(s) from which you want the alert to be triggered.

Tim Cooper, Business Continuity Manager at First Horizon National Corporation, recently experienced the power of ActivWeather during severe thunderstorms in Tennessee. "The ActivWeather alerts provided the information I needed to make early, informed decisions which in turn helped to mitigate risk. ActivWeather provides the type of local-level weather alerts we need to make informed decisions – when to execute our business continuity plans or to reroute a traveling executive. Furthermore, these alerts make me weather smart."

ActivWeather utilizes NC4's powerful profiling system that enables users to create weather profiles that tailor the alerts they receive to their locations and preferences. Only weather information that matches the profile will trigger an alert to be sent. With ActivWeather's enhanced weather reporting capabilities, users can customize their weather alerts by National Weather Service categories such as flash floods, dust storms, severe thunderstorm warnings, tropical storm warnings and even volcano and high surf warnings. ActivWeather also utilizes data collected from the WeatherBug sensors to deliver alerts for high wind gusts and high rainfall rates or by heat index and wind chill. This granular level of detail allows users to obtain targeted information that can affect their business operations and personnel safety.

More about NC4

NC4's Situational Readiness solutions are a suite of integrated applications that revolutionize how government and businesses collect, manage, share and disseminate information to mitigate risks, manage incidents, and securely communicate and collaborate with one another. Aggregating and integrating information from public and private sources, NC4 leverages its cutting-edge technologies to bring users a highly customized presentation of relevant information in a single, easy to use console.

NC4 has a number of solutions that address the specific needs of corporate security, business continuity, enterprise risk management, supply chain management, travel management, crisis management, emergency management, intelligence fusion and law enforcement, as well as for federal agencies with a need to share critical information across organizational boundaries.

To learn more about how NC4 can benefit your organization, visit www.NC4.us or call 877-624-4999.