



NC4 Partners with Everbridge

NC4 and Everbridge, the world’s recognized leader in incident notification systems, have partnered to provide advanced notification distribution for time sensitive alerts as reported through NC4’s External Situational Awareness (ESA) solution. The Everbridge Aware system enables one person to communicate critical information to tens, hundreds or thousands of individuals anywhere, anytime and on any communication device. The integration of these two systems allows users to monitor incidents as they are unfolding with NC4’s ESA and then quickly broadcast the information to all employees or to targeted groups for immediate action with Everbridge Aware.

“The ability to instantly communicate critical NC4 alert information to our stakeholders streamlines our notification process, saving us time and improving our efficiency.”

NC4 worked with several customers to ensure that the functionality and integration would be easy to use, effective for quick communication, and compatible with existing internal processes. Mike Neugebauer, Senior Safety and Security Manager of Fifth Third Bank says, “The ability to instantly communicate critical NC4 alert information to our stakeholders streamlines our notification process, saving us time and improving our efficiency.” This joint offering will help to ensure that the right information gets to the right individuals immediately and efficiently.

Advantages of the ESA and Everbridge Aware Integration

Everbridge Aware allows users to quickly broadcast incident information to all employees or to targeted groups for immediate action. The advantages of the NC4 and Everbridge integration include:

- ☞ Improves speed, accuracy, and efficiency of messaging during a crisis
- ☞ Delivers pre-populated and relevant incident content to stakeholders
- ☞ Accelerates response time for emergency personnel
- ☞ Increases employee safety by providing them information quickly and concisely
- ☞ Reduces time and labor costs by automating communications to employees
- ☞ Provides confirmation of received content

Extending your communications reach

The seamless integration of NC4's and Everbridge's powerful technologies enables NC4's ESA incident data to be automatically populated into Everbridge's Aware based on a customer's pre-defined alerting criteria. From the Everbridge system – accessible via computer, phone or web-enabled device – the alert can then be quickly disseminated to those that need to take immediate action by selecting from pre-established lists of contacts. The Everbridge Aware system cycles through each and every communication device identified in the system, including mobile phones, landlines, BlackBerry smartphones/wireless PDAs, email, SMS, and instant messaging, until messages are delivered, and if required, confirmed by recipients. Everbridge's Aware can be further leveraged to assemble crisis management teams, to request additional assistance for employees in harm's way or to notify supply chain vendors. Alerts remain in the Everbridge system for a user defined period of time – they can be sent to additional recipients through Everbridge Aware or allowed to expire.

The Everbridge application offers global usability and message creation in multiple languages, including English, French, German, Portuguese, Spanish, Danish, Italian, Russian, and more.

To learn how the advanced incident notification capabilities in Everbridge Aware can improve your organization's situational awareness, please contact your NC4 representative or email info@nc4.us.

Situational Readiness

More about NC4

NC4 delivers Situational Readiness solutions that empower government and businesses with accurate, timely and secure information to manage uncertainty.

NC4's External Situational Awareness (ESA) service alerts members of events and incidents that may impact business operations. Drawing on its partnerships with government and law enforcement agencies, NC4's Incident Monitoring Centers (NIMCs) track global events 24x7, providing early, real-time notifications.

NC4's Situational Response offering, E Team, is a robust platform for effective incident management and reporting. It allows cross-jurisdictional information sharing, empowering emergency management personnel with a common operating picture. With proven real world experience, E Team enables rapid response to crisis situations as well as effective management of non-emergency activities.

NC4's Extranet Secure Portals (ESP) product provides a Software as a Service (SaaS) solution, bringing government agencies and corporations a common platform for secure communication and collaboration. The ESP solution allows diverse organizations to share critical information, such as Controlled Unclassified Information (CUI), through highly secure, compartmented, web-accessible portals.

To learn more about how NC4 can benefit your organization, visit www.nc4.us.

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